art checklist

Files not meeting these requirements may be rejected

□ Accepted file types

Adobe Illustrator (Ai), PDF, EPS.

☐ Fonts

All fonts to be supplied as outlines.

☐ Images

Embed all images. No links.

☐ CMYK Save artwork as CMYK, not RGB.

☐ Pantone Matching System

Advise us of any PMS colours. Only use Solid Coated.

☐ Templates (Very Important)

Please make sure the correct template is used. If no template is available please supply with a minimum of 40mm bleed on all sides. Also, note that other than the Finished Size line, all Printers Marks or template information over the print or bleed area should be deleted on your final print file.

☐ Resolution and Detail Check

Check your graphic close up at 100% scale to make sure there are no pixelated images, graphical defects, overprints or errors in the copy. The final production quality reflects your supplied files.

☐ Visual Proof

Make a JPEG or take a screenshot of your artwork and supply it along with your art file.

☐ A4 Fabric Proof (Recommended) Available at 10% full image and 100% crop.

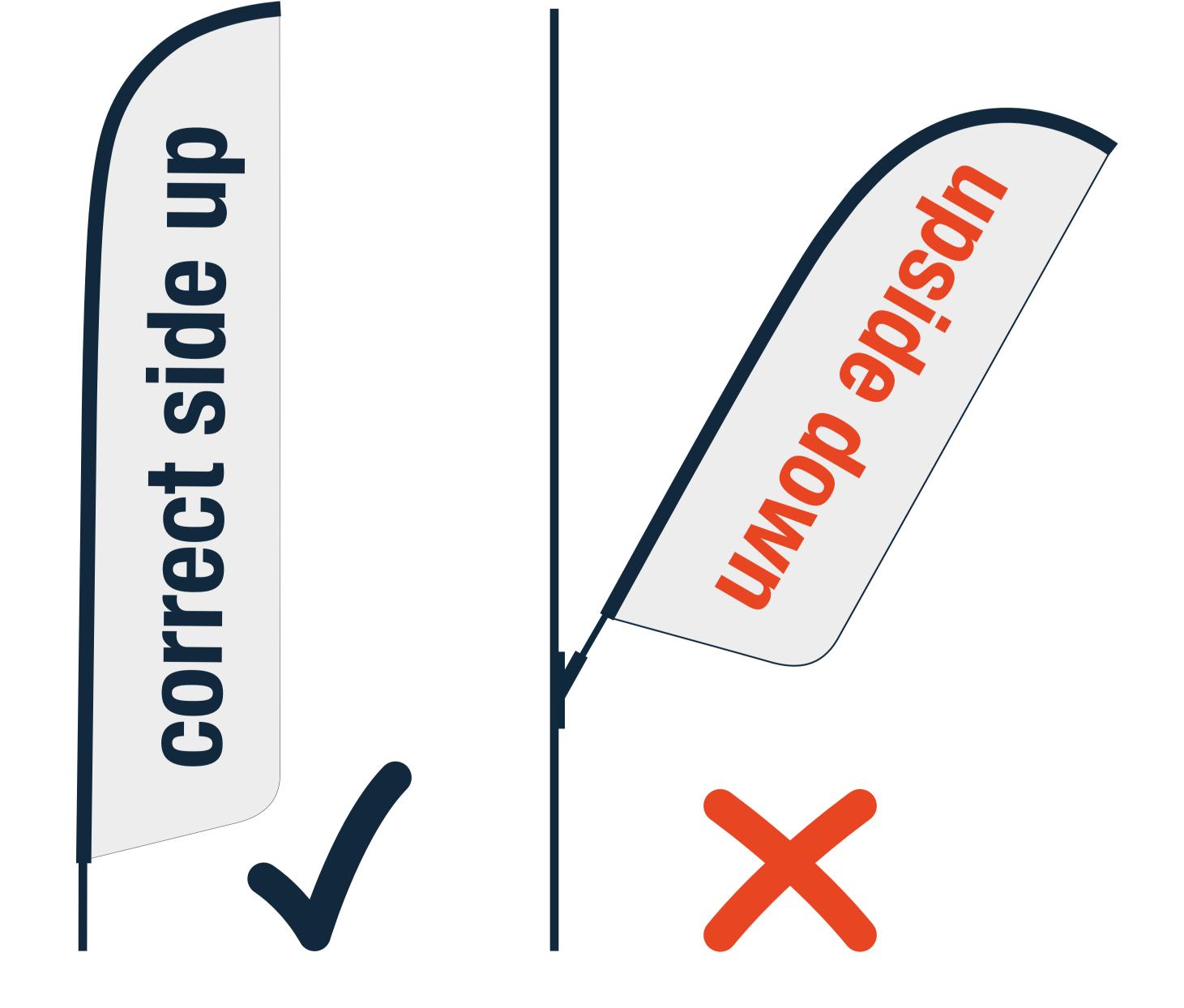
Take artwork out to the edge of the bleed area.

Finished Size

This is the viewable area of the finished product.

Safe Area -

Place all essential text and imagery inside the safe area.



avoid upside down text

make sure the bottom of your text is on the flying side of flag, not the sleeve side.

